

# LODGE OUTREACH PROGRAM

**Sabrina Montes**

Executive Director Masonic Outreach Services

**David Blood**

Associate Director Masonic Assistance and Outreach

**Holly Calderone**

Manager of Outreach and Education

**Camille Salinas**

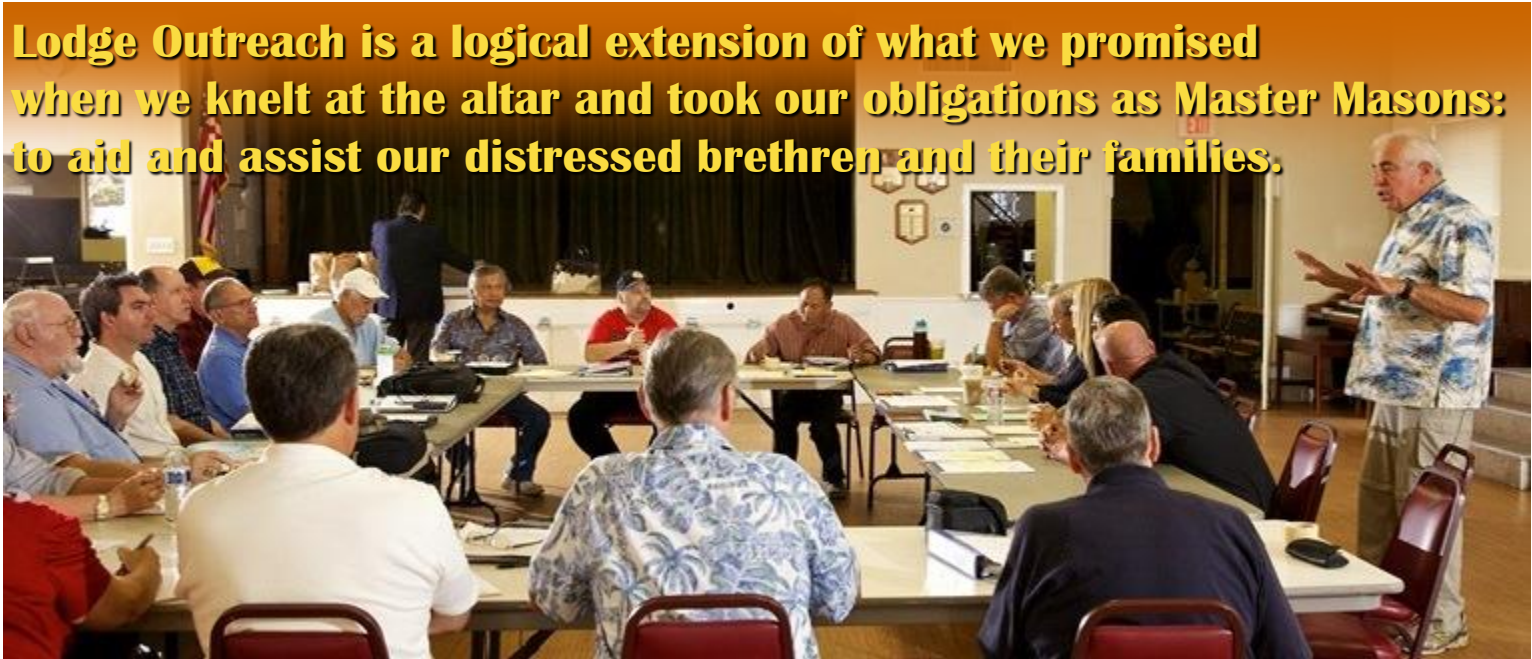
Southern CA Lodge & Outreach Educator



Masonic Homes  
of California

# The Heart of the Lodge Outreach Program

**Lodge Outreach is a logical extension of what we promised when we knelt at the altar and took our obligations as Master Masons: to aid and assist our distressed brethren and their families.**



**Former AGL Jim Kurupas fostered the partnership between San Diego's Masonic Division IX and Masonic Outreach Services (MOS), working together to serve Members, widows and families in need**

# A Brief History of the Program

- ➔ In 2011-2012, Lodge Outreach training materials and tools were built with the support of MOS staff and tested by Division IX Masons, with amazing results
- ➔ A formalized training process was the end result, where MOS would train District representatives on community outreach skills and they - in turn - would train local Lodges and leaders
- ➔ A multi-year training program developed and its efficacy was tested in rural No. CA Masonic Division II in 2013-2014, before rolling-out to Masonic Divisions statewide
- ➔ Four more Divisions: 3 in So. CA and 1 in No. CA instituted highly successful Lodge Outreach efforts in 2015-2016
- ➔ MOS Divisions III, IV and V will roll-out with Lodge Outreach in 2017, meeting the diverse needs of California Masons and their communities, creating a stronger and more responsive Masonic safety net



# Lodge Outreach Program Goals

Train all CA Masonic Divisions in effectively conducting outreach to Members and families, linking those in need to Masonic Homes and its relief programs

Create lasting partnership with the Lodges, supporting fraternal obligation of Lodges as the first and primary responders to Members in distress

Make a meaningful contribution to California Freemasonry education, building capacity around community outreach and mutual aid

# Outcomes of Lodge Outreach

Increase in approved applications for the Masonic Homes and Masonic Outreach Services' care management, with financial assistance

Significant increase of MOS' non-financial care management cases. Professional staff taking care of "at risk" cases for isolated members, avoiding more elevated need in the future

Increase in relevant Lodge referrals by 30% in a 4-year period

35% call volume increase to Masonic Assistance line in a 3- year period

- 2012 monthly average: 130
- 2015 monthly average: 195

Still:  
of ~52,000 CA Masons,  
and ~24,000 Widows,  
most over 60 years old,  
Relief programs are serving  
less than 2% of those eligible

# Training Coordinators...

- ✓ Attend quarterly Lodge Outreach Meetings, facilitated by Masonic Outreach Services staff
- ✓ Train Lodge leadership at Inspector's Schools of Instruction on available Masonic relief programs
- ✓ Train 2-to-4 Lodges per District on how to do Lodge Outreach: forming committees, warm calling and friendly visits
- ✓ Provide the Lodges and Lodge leadership with outreach tools and up-to-date information on resources
- ✓ Serve as the liaison between regional MOS staff, including Care Managers, and Lodges within their Masonic Districts



# Lodge Outreach Roll-Out Plan

## YEAR 1

- Initial all-day training, Quarterly Meetings
- Education on Masonic Homes & Programs
- Training Coordinators sharing via District training model(s)

## YEAR 2

- Relief Refresher Courses, annually
- Quarterly Meetings
- Lodges leadership trained
- Lodges actively providing outreach to Members

## YEAR 3

- Quarterly Meetings
- Development of best practices for Lodge Outreach
- Best practices & group efforts
- Involving youth orders in Lodge Outreach

## YEAR 4

- Quarterly Meetings
- Testing efficacy of online communities
- Formalized, ongoing education & training plan
- Training at leadership Retreats

# Keeping in touch with Lodge Outreach

## Lodge Outreach Is Forever...

The labors of Brotherly Love and Relief will always be with us. So, Lodge Outreach is an evergreen effort.

Masonic Outreach Services will keep you in the loop with emails: debriefing Meetings, announcing upcoming Meetings, sharing developments of Masonic Homes' campuses and relief programs.

Please share what's working for your Lodges too, as we come together in grassroots efforts toward strong Lodges and communities!



@californialodgeoutreach

