

# GUIDE:

## TO A SUCCESSFUL OUTREACH COMMITTEE

888-466-3642 | [intake@mhcuc.org](mailto:intake@mhcuc.org) | <https://masonichome.org/lodge-resources/>

### Starting an Outreach Committee

*Outreach Committees can focus on different needs, such as the Sunshine Committee; Member Retention Committee; Widows Committee and an Outreach Committee.*

- Include seasoned Masons and new Masons on the committee. Consider requiring Entered Apprentices and Fellow Crafts to participate; teach them early on about relief! If possible, we encourage ladies of the lodge to participate by joining a committee.
- Identify and contact members who don't attend lodge regularly or at all, especially those who are older or may be risk due to isolation.
- Assign each committee member a set number of members to call and visit and ask each to establish a monthly or quarterly call schedule.
- Have committee members keep a log of their phone calls and visits, including notes about follow-up tasks and any concerns.
- Instruct committee members to update the secretary and mastery monthly on their outreach efforts, and to share appropriate announcements at the stated meeting or in the Trestleboard.
- Refer the committee to Resources on <https://masonichome.org/lodge-resources/> where you can find printable member resources and Lodge Outreach materials.

### Additional Tactics and Tips

- **Ask an older member to meet with a younger Mason to share his Masonic journey.** Besides being a learning opportunity, this creates an opportunity for a home visit. The relationship can be nurtured as a means to reconnect an older Mason back to his lodge.
- **“No one sits alone”** is a lodge philosophy that says no member who attends a dinner or a stated meeting should ever sit alone. This sends a strong message to your members and widows that they are important and included.
- **“Your Presence Matters”** is a lodge philosophy that carries the message, “When you don't come to a stated meeting you are missed” and, “Your Participation matters.” The Outreach Committee should call members when they don't attend stated meetings to check on them and let them know they were missed.

Educate members about the support services available to them. Call **888-466-3642** or email [intake@mhcuc.org](mailto:intake@mhcuc.org) for information on and help connecting to all of the support services of Masonic Assistance.



Masonic Homes  
of California