



Masonic Homes
of California



Lodge Outreach Program

Email:

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THE HEART OF THE LODGE OUTREACH PROGRAM

“Lodge Outreach is a logical extension of what we promised when we knelt at the alter and took our obligations as Master Masons: to aid and assist our distressed bretheren and their families.”



Former AGL Jim Kurupas fostered the partnership between San Diego's Masonic Division IX and Masonic Outreach Services (MOS), working together to serve Members, widows and families in need.





A BRIEF HISTORY

In 2011-2012, Lodge Outreach training materials and tools were built with the support of MOS staff and tested by Division IX Masons, with amazing results



A formalized training process was developed where MOS would train district representatives on community outreach skills and then they would train local Lodges and leaders



A multi-year training program was developed and was tested in rural Masonic Division II in 2013-2014, before rolling-out to Masonic Divisions statewide



Following the program's success in Division II, more Divisions: 3 in So. CA and 1 in No. CA instituted highly successful Lodge Outreach efforts in 2015-2016



Divisions III, IV, and V rolled out Lodge Outreach in 2017, to meet the diverse needs of California Masons and their communities



LODGE OUTREACH PROGRAM GOALS



Train all CA Masonic Divisions in effectively conducting outreach to Members and families, linking those in need to Masonic Homes and its relief programs



Create lasting partnership with the Lodges, supporting fraternal obligation of Lodges as the first and primary responders to Members in distress



Make a meaningful contribution to California Freemasonry education, building greater capacity around Masonic community outreach and mutual aid

OUTCOMES OF LODGE OUTREACH

Significant increase of MOS' non-financial
care management cases.



Increase in approved applications for the
Masonic Homes and MOS care management,
with financial assistance



Increase in actionable Lodge referrals



Call volume increase to Masonic Assistance line



THE TRAINING COORDINATOR'S ROLE:



- Attend quarterly Lodge Outreach Meetings facilitated by Masonic Outreach Services staff
- Train Lodge leadership at Inspector's Schools of Instruction on available Masonic relief programs
- Train 2-to-4 Lodges per District on how to do Lodge Outreach: forming committees, warm calling and friendly visits
- Provide the Lodges and Lodge leadership with outreach tools and up-to-date information on resources
- Serve as the liaison between regional MOS staff, including Care Managers, and Lodges within their Masonic Districts

A TYPICAL LODGE OUTREACH MEETING



- Is moderated by MOS Staff
- Begins with introductions and a group discussion about local Lodge Outreach activities
- Includes a training on a community outreach skill
- Has a group Training Coordinator debrief
- Wraps-up with sharing updates about Masonic relief programs and how MOS can support local Lodge Outreach efforts

LODGE OUTREACH ROLL-OUT

Year 1

- Initial all-day training, Quarterly Meetings
- Education on Masonic Homes & Programs
- Training Coordinators sharing via District training model(s)

Year 2

- Relief Refresher Courses, annually
- Quarterly Meetings
- Lodge Leadership trained
- Lodges actively providing outreach to Members

Year 3

- Quarterly Meetings
- Development of best practices for Lodge Outreach
- Best practices & group efforts
- Involving youth orders in Lodge Outreach

Year 4

- Quarterly Meetings
- Testing efficacy of online communities
- Formalized, ongoing education & training plan

Year 5 and beyond:

Continued growth and expansion of the Lodge Outreach program

STAYING CONNECTED WITH LODGE OUTREACH



The Masonic Homes Website

Find outreach materials and resources for you to print and share on ***masonichome.org***



Email Us

Reach out to us via email at ***lodgeoutreach@mhcuc.org***



iMember 2.0

Join your Division's LO Group to stay informed about meetings and other updates

For further information about the Lodge Outreach Program please refer to:
Frequently Asked Questions About the Lodge Outreach Program

Thank you for your time...

The labors of Brotherly Love and Relief
will always be with us.

So, Lodge Outreach is an everlasting endeavor.



The most precious gift is free,
But it's priceless.
You can't own it, but you can use it.
You can't keep it,
But you can choose how to spend it.