

Lodge Outreach Program

Email:

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THE HEART OF THE LODGE OUTREACH PROGRAM

"Lodge Outreach is a logical extension of what we promised when we knelt at the alter and took our obligations as Master Masons: to aid and assist our distressed bretheren and their families."



Former AGL Jim Kurupas fostered the partnership between San Diego's Masonic Division IX and Masonic Outreach Services (MOS), working together to serve Members, widows and families in need.





A BRIEF HISTORY

In 2011-2012,
Lodge
Outreach
training
materials and
tools were built
with the
support of
MOS staff and
tested by
Division IX
Masons, with
amazing results

A formalized training process was developed where MOS would train district representatives on community outreach skills and then they would train local Lodges and leaders

A multi-year training program was developed and was tested in rural Masonic Division II in 2013-2014, before rollingout to Masonic Divisions

statewide

Following the program's success in Division II, more Divisions: 3 in So. CA and 1 in No. CA instituted highly successful Lodge Outreach efforts in 2015-2016

Divisions III, IV, and V rolled out Lodge Outreach in 2017, to meet the diverse needs of California Masons and their communities



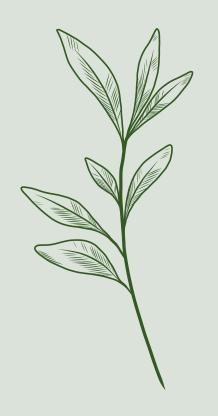




LODGE OUTREACH PROGRAM GOALS



Train all CA Masonic Divisions in effectively conducting outreach to Members and families, linking those in need to Masonic Homes and its relief programs





Create lasting partnership with the Lodges, supporting fraternal obligation of Lodges as the first and primary responders to Members in distress



Make a meaningful contribution to California Freemasonry education, building greater capacity around Masonic community outreach and mutual aid

OUTCOMES OF LODGE OUTREACH

Significant increase of MOS' non-financial care management cases.





Increase in approved applications for the Masonic Homes and MOS care management, with financial assistance





Increase in actionable Lodge referrals





Call volume increase to Masonic Assistance line





THE TRAINING COORDINATOR'S ROLE:



- Attend quarterly Lodge Outreach Meetings facilitated by Masonic Outreach Services staff
- Train Lodge leadership at Inspector's Schools of Instruction on available Masonic relief programs
- Train 2-to-4 Lodges per District on how to do Lodge Outreach: forming committees, warm calling and friendly visits
- Provide the Lodges and Lodge leadership with outreach tools and up-to-date information on resources
- Serve as the liaison between regional MOS staff, including Care Managers, and Lodges within their Masonic Districts

A TYPICAL LODGE OUTREACH MEETING



- Is moderated by MOS Staff
- Begins with introductions and a group discussion about local Lodge Outreach activities
- Includes a training on a community outreach skill
- Has a group Training Coordinator debrief
- Wraps-up with sharing updates about Masonic relief programs and how MOS can support local Lodge Outreach efforts

LODGE OUTREACH ROLL-OUT

Year 3 Year 1 Year 2 Year 4 Relief Refresher Quarterly Quarterly • Initial all-day training, Quarterly Courses, annually Meetings Meetings Development of Testing Meetings Quarterly Education on best practices efficacy of Meetings Masonic Homes & Lodge Leadership for Lodge online Outreach communities trained **Programs** • Best practices & • Formalized, Training Lodges actively Coordinators providing group efforts ongoing Involving youth education & outreach to sharing via District training model(s) orders in Lodge training plan Members Outreach

Year 5 and beyond:

Continued growth and expansion of the Lodge Outreach program

STAYING CONNECTED WITH LODGE OUTREACH



The Masonic Homes
Website
Find outreach
materials and
resources for you to
print and share on
masonichome.org



Reach out to us via email at lodgeoutreach@mhcuc.org



iMember 2.0

Join your Division's LO Group to stay informed about meetings and other updates

For further information about the Lodge Outreach Program please refer to: Frequently Asked Questions About the Lodge Outreach Program

Thank you for your time...

The labors of Brotherly Love and Relief will always be with us. So, Lodge Outreach is an everlasting endeavor.



The most precious gift is free,
But it's priceless.
You can't own it, but you can use it.
You can't keep it,
But you can choose how to spend it.